Charmin Vemula

Hey there, I'm a **product designer** extraordinaire with an eye for crafting visually stunning and intuitive experiences that pack a punch! As a **re-purposed dev**, I bring a unique blend of technical expertise and creative flair to the table.

EDUCATION

Masters in Interaction Design

California College Of The Arts
San Francisco

Bachelors in Computer Science

GITAM School of Technology
Hyderabad

TOOLS

Figma, Adobe Creative Suite, IDEs, Flutter, JS, P5.JS, HTML. CSS, Python

SKILLS

Prototyping, Design Systems, Visual Design , Design Strategy, Information Architecture, Prompt Engineering

CONTACT

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WEB LINKS

www.vemula.me

charminv.substack.com

dribbble.com/charminv

behance.net/charminv

github.com/charminv

linkedin.com/in/charminv

EXPERIENCE

Founding Product Designer

Stax.ai DEC 2023

Leading the ideation and design of a cutting-edge customer experience product aimed at revolutionizing the way TPAs execute their tasks, directly impacting operational efficiency and user satisfaction.

Concept Designer

HTC Vive OCT 2023 - DEC 2023

As a Concept Designer and Prototyper in Mixed Reality Applications, I work collaboratively with my dynamic team to drive innovation and shape the future of augmented reality experiences. My role revolves around the ideation and creation of diverse concepts, bringing them to life through meticulous research and prototyping.

Product Designer

CNN JAN 2023 - AUG 2023

Capstone Project : I conducted in-depth research on Gen Z behaviors and emerging trends to strategically incorporate CNN into their daily lives. By leveraging audience insights, I am successfully positioning CNN as a relevant and engaging platform for Gen Z.

Senior UX Designer

Techigai MAR 2021 - JUN 2022

Spearheaded development of the brand identity and business-facing website, establishing the design vision for the company • Orchestrated the design of multiple products, to elevate user experience and drive brand growth • Conceptualized and implemented a comprehensive designer hiring assessment for the recruitment process • Mentored and guided a team of two designers to deliver exceptional results.

Software Developer

Zenoti MAR 2019 - MAR 2021

Architected a robust design system, crafting detailed guidelines to ensure consistent branding and user experience across all product touch points • Designed an intuitive app deployment UI for internal usage, streamlining the app deployment process and increasing team efficiency • Played a pivotal role in developing the Point of Sale (POS) segment of the product in Flutter, utilizing latest design and development trends to enhance functionality and user experience across 400+ salons.